

Real  
**CEDAR  
SIDING**

The  
Natural Choice

WESTERN RED CEDAR LUMBER ASSOCIATION

**REAL CEDAR**



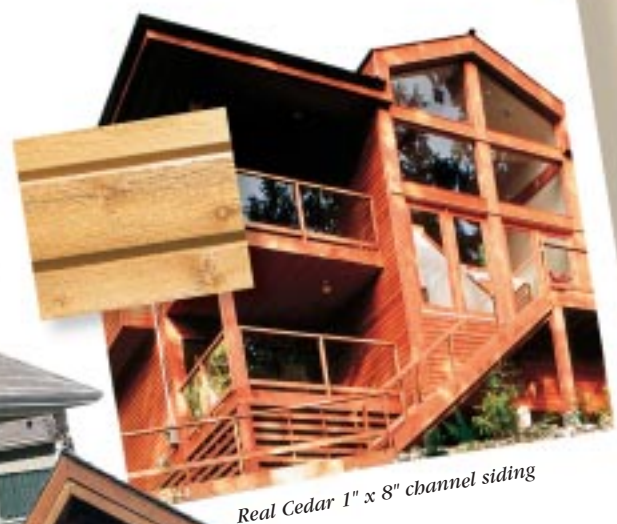
**There is no substitute.**

# REAL CEDAR

Timeless prestige imitators can only hint at.



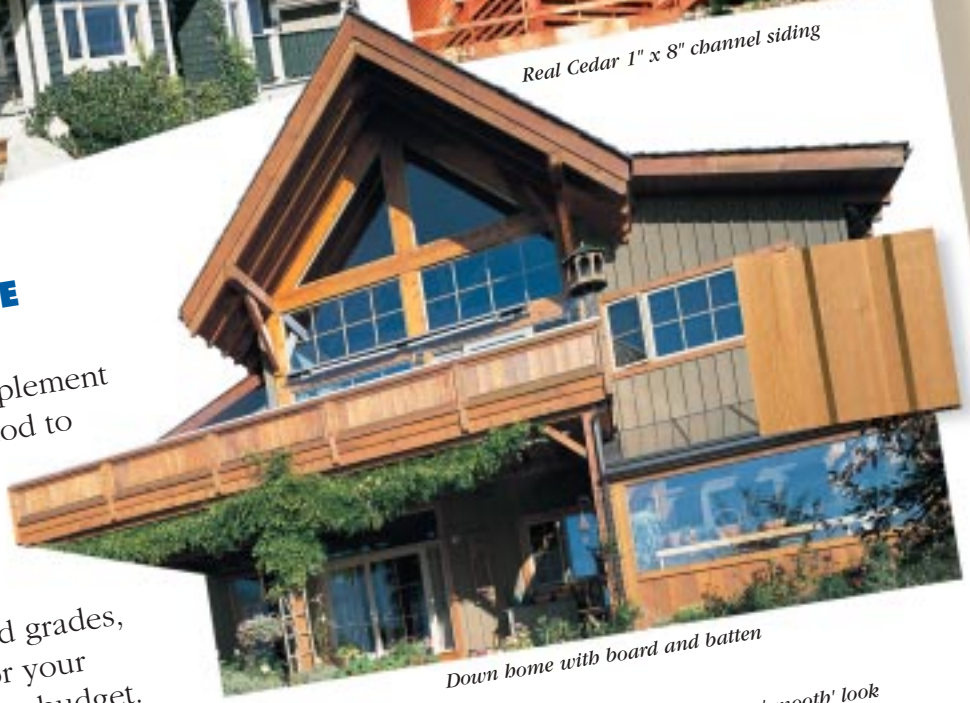
*Craftsman design with 6" bevel*



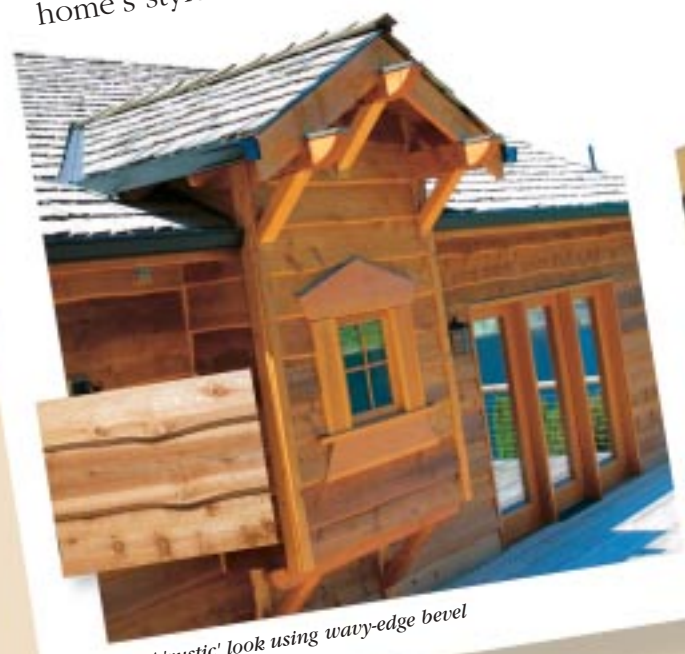
*Real Cedar 1" x 8" channel siding*

**REAL CEDAR OFFERS A SIDING CHOICE TO ENHANCE ANY HOME STYLE.**

Cedar's rich grain and texture complement any architectural design, from period to contemporary. Natural color gradations range from pale chardonnay tones to rich chocolate. Real Cedar Siding offers a spectrum of patterns and grades, including the one that's ideal for your home's style and, of course, your budget.



*Down home with board and batten*



*A 'rustic' look using wavy-edge bevel*



*Tongue and groove reversed for the 'smooth' look*

**STAIN IT OR PAINT IT: REAL CEDAR TAKES YOUR FINISH WITH A FLOURISH.**



The use of a quality finish recommended by your building supply specialist will enhance Cedar siding's good looks and inherent durability. Color changes are simple with Cedar on your side. It can be coated with clear oil-based stains lightly tinted to highlight the warmth of natural grain – or deeply pigmented semi-transparent finishes. For solid colors, an acrylic latex paint or stain is used to top-coat an alkyd oil primer.

**FOR ULTIMATE PROTECTION, CHOOSE PRE-FINISHED CEDAR SIDING.**

Order it primed on all 4 sides or fully-finished with your color choice over the prime coat. No weather delays. No waits for available painters.

**REAL CEDAR. ON-SIDE WITH THE ENVIRONMENT, TOO.**

Real Cedar siding is the environmentally sound choice when compared with alternative materials like concrete, plastic or metal, which require far more energy to produce. Only wood comes from a renewable, biodegradable resource, and sustainable harvesting practices ensure a perpetual abundance of high quality wood fibre from North America's forests.

**MIX IT OR MATCH IT: ANYTHING GOES WITH VERSATILE CEDAR SIDING.**



Easy-to-live-with Cedar Siding is a perfect partner for stone, slate, brick, timber, tile, stucco, concrete and just about any other building material you can name. This versatility makes it the natural choice for renovation, whether you're restoring a heritage home or updating a modern style cottage.

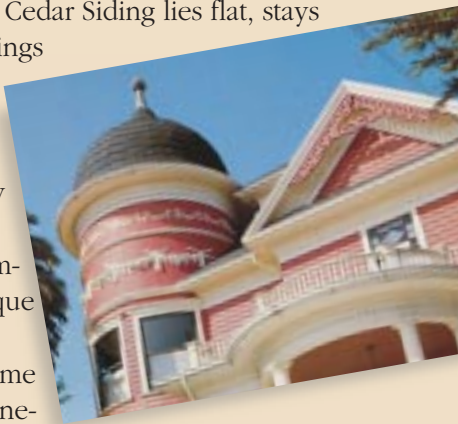


**NOTHING ELSE LOOKS, OR LASTS, LIKE REAL CEDAR SIDING.**

## **Real Cedar. Siding for the centuries.**

For its legendary strength and durability, the first residents of the Pacific Northwest named the Western Red Cedar the Tree of Life. It was Nature's gift to them for every structural need from massive longhouses to ancestral totem poles, many of which have withstood centuries of weathering. Today, Real Cedar is still the siding choice of homeowners who value integrity. Properly installed and finished, it could be the last siding your home will every need.

Exceptionally stable, Cedar Siding lies flat, stays straight, holds fastenings tightly and provides a firm base for most types of paints or stains. It is inherently resistant to moisture, decay and insect damage and with its unique cell structure, Real Cedar offers your home an important side benefit: thousands of tiny air pockets provide a high insulation barrier to help trim home heating costs.



## **Why Cedar “look-alikes” don’t stand an outside chance.**

Many artificial sidings have contrived to look like Real Cedar, right down to the fake ‘grain’ and embossed ‘knots’ (from across the street, they may look almost real). Some even offer ‘warranties.’ But your natural instincts will warn you: no fine print can match Real Cedar’s centuries of proven performance. The fact is, none of the man-made sidings lasts like Cedar. During periods of rainfall or high humidity, some of these fair-weather wonders literally disintegrate.

# REAL CEDAR SIDING

offers you extra assurance.

The Western Red Cedar Lumber Association mark of quality shown below tells you it's Real Cedar Siding manufactured to the highest standards for your intended use. If you're building or re-siding, tell your builder or building supply dealer you want Nature on your side—you want Real Western Red Cedar.



**There is no substitute.**

## WRCLA Members

BW Creative Wood Industries Ltd.  
CAMCO INC.  
Cedar Valley Inc.  
City Lumber Sales and Services Ltd.  
Columbia Cedar, Inc.  
Delta Cedar Products Ltd.  
Downie Timber/Selkirk Specialty  
Fraserview Cedar Products Ltd.  
Fred Tebb & Sons, Inc.  
Gilbert Smith Forest Products Ltd.  
Haida Forest Products Ltd.  
International Forest Products Limited  
LP Engineered Wood Products  
Lazy S Lumber Inc.  
Lyle Forest Products Ltd.

Mr. Spindle Inc.  
North Enderby Timber Ltd.  
Northwest Forest Products  
Oregon Canadian Forest Products Inc.  
Pacific Lumber Remanufacturing Inc.  
Pacific Western Wood Works Ltd.  
Pope & Talbot, Inc.  
Premier Forest Products Inc.  
Sawarne Lumber Company Ltd.  
Skana Forest Products Ltd.  
Teal Cedar Products  
TRI-PRO™ Cedar Products  
Twin Rivers Cedar Products Ltd.  
Tye Timber Products Ltd.  
Welco-Skookum Lumber USA  
Weyerhaeuser Company

Vancouver, BC, Canada

Toll Free: 1-866-778-9096    Email: [info@wrcla.org](mailto:info@wrcla.org)

*For technical information, visit our websites at:*

[www.cedar-siding.org](http://www.cedar-siding.org)  
[www.realcedar.org](http://www.realcedar.org)